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ABSTRACT

A silicone rubber adhesive composition comprising (A)

a heat curable organopolysiloxane composition of the
addition curing type or peroxide curing type, (B)
reinforcing silica fines, (C) an adhesive agent, and (D) an
organosilicon compound having a functional group reactive
with component (A) and a siloxane skeleton incompatible with
component (A) is easily moldable within a short time by
injection molding, suitable in primerless molding, and
bondable with various thermoplastic resins. Integrally
molded articles in which the silicone rubber adhesive
composition is firmly bonded to the thermoplastic resin are
obtainable without a need for modification of the resin.